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FOR IMMEDIATE RELEASE

2GR Equity Partners with SHOP to Acquire Whitefish Mountain Center

GRAPEVINE, Texas | June 7, 2025

2GR Equity ("2GR"), a real estate investment firm based in Grapevine, Texas, is pleased to announce their equity investment into a joint venture with Dallas-based SHOP Dev to acquire Whitefish Mountain Center, a 120,000 square foot neighborhood retail center in the center of Whitefish, Montana.

This marks the fifth joint venture between 2GR and SHOP, and the second in Montana after the group acquired Kalispell Center Mall in June 2024.

SHOP will oversee day-to-day leasing and management of the shopping center, along with the planned exterior upgrades including new signage, façades, lighting and landscaping. Interior upgrades are also planned for Whitefish Mountain Center and will include new common area flooring, drop ceiling, lighting and storefronts. The reimagined Whitefish Mountain Center is expected to be substantially complete by the end of 2027.

About 2GR Equity

2GR Equity is a real estate investment firm focused on providing joint-venture equity for commercial real estate primarily in Texas. The principals of 2GR Equity are David and Isaac Gregory. Since its formation in March 2011, 2GR has provided joint-venture equity on commercial real estate transactions representing approximately \$801mm in total capitalization. 2GR's investment opportunities are available exclusively to fee-only registered investment advisors, family offices and select high net worth individuals. More information about 2GR Equity can be found at 2GREquity.com.

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